



PRESS RELEASE
FOR IMMEDIATE RELEASE

Douglas Laboratories® Ultra Preventive® X receives Gold Medal of Achievement
Multivitamin featured in the NutriSearch Comparative Guide to Nutritional Supplements™

PITTSBURGH, Pa., September 2, 2014 – [Douglas Laboratories®](#), the trusted choice of healthcare professionals for superior quality, science-based nutritional supplements for more than 50 years, is proud to announce that [Ultra Preventive® X](#) has been named to [NutriSearch's](#) "Best of the Best" list in the *NutriSearch Comparative Guide to Nutritional Supplements™*. In addition to this distinction, Ultra Preventive® X has consistently received a five-star product rating from NutriSearch.

The *NutriSearch Comparative Guide to Nutritional Supplements™* criteria for this achievement are based on the quality of the product, research, formulation and manufacturing. Additionally, the company must meet a pharmaceutical model for manufacturing and conduct label claim verification testing.

"We are honored to be recognized again by NutriSearch and to have Ultra Preventive® X highlighted as a superior Multivitamin and Mineral formula," said Tim Monk, Douglas Laboratories® Senior Vice President of Sales & Marketing. "These milestones only add to our passion for providing the highest quality products to support health and wellness."

One of Douglas Labs' best-selling products, Ultra Preventive® X is a unique formula that offers a blend of organic fruits and vegetables that lend to the completeness of the product, an important category for NutriSearch's evaluation. This one-of-a-kind multivitamin also provides an antioxidant equivalent of 4-5 servings of fruits and vegetables, along with bioavailable forms of vitamins, minerals, trace elements, and beneficial nutrients, all selected while considering competitive relationship with other nutrients, allergenic potential, and tolerability.

"One unique ingredient used in the Ultra Preventive® X formula is Metafolin®," said Dr. Andrew Halpner, Atrium's Vice President of Product Development & Technical Services. "Metafolin® is a patented form of (6S) 5-methyltetrahydrofolate (5-MTHF). 5-MTHF is the naturally occurring, predominant form of folate commonly found in cells and is essential for overall health. Unlike folic acid, Metafolin® can be used directly by the body without the need for additional conversion."

For more information about Douglas Laboratories® or Ultra Preventive® X, please visit www.douglaslabs.com/. For more information about NutriSearch Corporation, a Canadian company that analyzes label claims of broad-spectrum multiple vitamin and mineral supplements and publishes the results in the *NutriSearch Comparative Guide to Nutritional Supplements™*, please visit www.nutrisearch.ca/.

Metafolin® is a registered trademark of Merck KGaA, Darmstadt, Germany.

ABOUT DOUGLAS LABORATORIES®

A business unit of Atrium Innovations Inc., [Douglas Laboratories®](http://www.douglaslabs.com), the trusted choice of thousands of healthcare professionals for over 50 years, is proudly researching, developing and manufacturing superior quality, science-based supplements that help people improve their health. Douglas Laboratories provides added insurance of multiple domestic and international GMP certifications, including ISO-9001 Certification and ISO-17025 accreditation for in-house laboratories, as well as NSF International Registration. With its headquarters located in Pittsburgh, Pennsylvania, USA, Douglas Laboratories currently offers over 600 branded products distributed worldwide. For additional information, please visit www.douglaslabs.com.

ABOUT ATRIUM INNOVATIONS

[Atrium Innovations Inc.](http://www.atrium-innovations.com) is a globally recognized leader in the development, manufacturing, and commercialization of innovative, science-based natural health products which are distributed in more than 35 countries. The Company owns healthcare practitioner and specialized retail product brands that are at the forefront of science, innovation and education. Atrium has over 1,500 employees and operates seven manufacturing facilities complying with current Good Manufacturing Practices. Additional information is available at www.atrium-innovations.com.

MEDIA CONTACT:

Brittney Cira
Chemistry Communications
p: 412-325-2895
e: brittney@visithelab.com

Abbey Sloss
Douglas Laboratories
p. 800-245-4440
e. asloss@douglaslabs.com
